



delivering **HEALTH & HOPE** to the world



## WHY PROJECT C.U.R.E.?

Project C.U.R.E. was founded in 1987 to address the staggering shortage of medical resources around the world. Since our humble beginnings in a garage in Colorado, Project C.U.R.E. has become the world's largest distributor of donated medical supplies, equipment and services to doctors and nurses serving the sick and dying in more than 135 countries.

Each week Project C.U.R.E. delivers approximately three to five semi-truck-sized ocean containers packed with the medical equipment and supplies desperately needed to save lives in hospitals and clinics in resource-limited countries. In addition, each year hundreds of healthcare professionals travel with Project C.U.R.E. to provide medical treatment to communities in need and training to those dedicated to serving them. Project C.U.R.E. is supported by over 30,000 volunteers annually and operates distribution warehouses in seven U.S. cities.

In addition to our global work, Project C.U.R.E. pivoted in response to the COVID-19 pandemic to support the need for PPE and medical equipment in the U.S. Since March 2020, Project C.U.R.E. provided more than 15 semi-truck loads of medical aid, which equates to 4.5+ million pieces and nearly \$5 million of PPE for healthcare workers and first responders. Project C.U.R.E. continues on the frontline of the battle against the pandemic by providing millions of dollars of COVID-19 aid on a weekly basis.

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### AS OF JUNE 2021

<b>7</b>	more than <b>135</b>	more than <b>2,000</b>	more than <b>30,000</b>	more than <b>160,000</b>
U.S. LOCATIONS	COUNTRIES SERVED TO DATE	CARGO CONTAINERS SHIPPED TO DATE	VOLUNTEERS WORLDWIDE	VOLUNTEER HOURS LOGGED

**While metrics tell a portion of the Project C.U.R.E. story, they don't tell the whole story. Read the stories of children, families, and communities whose lives have been changed by the work of Project C.U.R.E. at [projectcure.org](http://projectcure.org).**

## OUR STORY

Ours is a grassroots story. In 1987, Dr. Jim Jackson traveled to South America as a consultant to the President of Brazil. During his visit, he toured a small medical clinic in Campinas, just outside of Rio de Janeiro. **What he witnessed moved him to his core: doctors and nurses without resources to do their jobs, communities without access to basic healthcare, and people needlessly dying without hope.**

Upon returning to Colorado, Jim and his wife AnnaMarie began to collect donated medical supplies to send to Brazil. Through the generosity of friends and acquaintances, they filled their garage with these donated medical supplies and paid to deliver those life-saving items to the people who needed it most. And from that first humble shipment to Brazil in 1987, the foundation of Project C.U.R.E. was laid.

Over the last 30 years, Project C.U.R.E. has grown into world's largest distributor of donated medical relief.

Today, under the leadership of Jim's son, Dr. Douglas Jackson, Project C.U.R.E. operates an international headquarters and seven distribution warehouses located all over the continental United States. We've provided over 2,000 cargo containers of life-saving medical supplies and equipment to more than 135 countries all over the world. And the engine of Project C.U.R.E. continues to be the dedication of a small team of staff and large cadre of 30,000 volunteers who annually log over 160,000 hours of time and talent to advance our mission to deliver health and hope to the world.

**That important work continues—each day, we are renewed with that same vision that Jim Jackson held—that a committed and dedicated group of individuals can save lives and change the course of history, one container at a time.**



## OUR APPROACH

Project C.U.R.E. is intentional about fostering our network of international partners to provide life-saving medical supplies where they are needed most. Our approach is to collaborate with these partners in under-developed countries to understand their scope of need, but only by their invitation.

**We are committed to conducting a thorough, on-site needs assessment process before any relief is delivered, to ensure that every container of medical supplies delivered abroad will meet the specific needs of the recipient hospital or clinic, equipping the medical staff with life-saving tools to improve diagnosis, treatment, and care.**

Finally, we are here to help and empower the local healthcare professionals and facilities in the countries in which they operate—not to displace them. Nor are we in existence to create a dependence on Project C.U.R.E.'s work. Our goal remains to give those people around the world the medical tools they need to sustain, build, and thrive within their local communities, with an end goal to see our partners achieve a sustainable state in which the relief we provide is no longer needed. But until our partners reach that sustainable state, we are committed to standing with them for as long as it takes.

**This model is unique among international NGO's and American nonprofits, and few organizations do more with less.** Project C.U.R.E. strives to build on our legacy of effectiveness and efficiency. Through this process, we are continuing to innovate, grow, and improve our programs and their outcomes—providing targeted relief on a larger scale to more countries and communities in the developing world.



## WHY HEALTH CARE

Over 2 billion people in the under-developed world currently have no access to a basic health care facility or live in areas where health systems are under-funded and overwhelmed. That's over a third of the world's population. Most of these people also live on less than \$2.50 a day, which limits their access to food, education, health care, and other basic services.

Project C.U.R.E. helps bridge this staggering health resource gap in the developing world by empowering doctors and nurses with the tools they need to treat disease, deliver vaccines, perform life-changing surgeries, and ensure safe childbirth. This important work continues to be in high demand with international partners around the world. These organizations tell us that our interventions with donated medical supplies and relief have saved thousands of lives, and that need is only continuing to grow.

Our needs assessment data records the total number of people in the hospital catchment area, as well as ambulatory and hospitalized patients for each container load. An average hospital treats between 40,000 to 100,000 patients per year, making our impact between 8 million and 15 million people annually. In addition to the quantity of patients, post-delivery measurement and evaluation survey results indicated 95% of respondents increased patients treated, with 17.5% reporting an increase of 50% or more. Additionally, 69% of facilities were able to prevent, diagnose, and treat noncommunicable diseases including COPD, Coronary Heart Disease, respiratory infections, and diarrheal diseases. The majority of recipient hospitals launched new procedures after receiving Project C.U.R.E. containers.

**The “ripple effect” of sustainable healthcare on lives in the developing world is immeasurable.**





## OUR WORK

When our work began in 1987, our approach was simple. We provided donated medical supplies and equipment to hospitals and clinics in the under-developed world. **But over the last 30 years, we've learned a lot, and grown the scope and the reach of our programs, because ultimately we believe WHERE you live shouldn't determine WHETHER you live.** Today, Project C.U.R.E. offers numerous sustainable solutions to global health problems and issues.

### C.U.R.E. Cargo

Project C.U.R.E.'s Cargo program delivers 40-foot, cargo containers carrying between \$350,000-\$400,000 worth of medical supplies and equipment to under-resourced hospitals, clinics, and community health centers in developing countries. Project C.U.R.E. delivers on average, three to five 40-foot cargo containers each week. Project C.U.R.E. collaborates with community partners in each country to develop a high-level understanding of the scope of need.

### C.U.R.E. Clinics

C.U.R.E. Clinics are an extension of our C.U.R.E. Cargo program offering medical support, services, and education to partnering facilities that have received a cargo container of medical supplies and equipment. Both medical and non-medical volunteers provide four days of clinics, working side by side with local healthcare professionals to support our partner's existing efforts to improve health infrastructure in their communities.

### C.U.R.E. Kits

C.U.R.E. Kits are practical, individual solutions that support our mission of delivering health and hope to the world. Our C.U.R.E. Kits are suitcase-sized, pre-packed kits of basic medical supplies that can be easily transported and checked as luggage on your next trip to a community in need abroad. Our Kits for Kids provide personal hygiene and basic "medicine cabinet" items that are scarce in the developing world.

### C.U.R.E. College

C.U.R.E. College offers evidence-based, hands-on training programs developed to reduce neonatal and maternal morbidity and mortality in resource-limited environments. C.U.R.E. College trainings focus on developing and supporting local master trainers in the Helping Babies Survive and Helping Mothers Survive training suites. Master trainers continue educating local healthcare providers on life-saving skills using a low-dose, high-frequency training model that promotes maximum retention of clinical knowledge, skills, and attitudes.





## WHAT WE BELIEVE

### OUR MISSION

**Project C.U.R.E. identifies, solicits, collects, sorts, and distributes medical supplies and services according to the imperative needs of the world.**

### OUR VALUES

#### Credibility and Integrity

We will be honest. We won't make promises we can't keep, and we will keep the promises that we've made.

#### Partnership

We seek to assist other individuals and organizations that share our common vision.

#### Creativity and Ingenuity

We will endeavor to pioneer new ways of meeting the needs of others, being stewards of our resources and solving problems—from the small inconveniences to the major obstacles.

#### Stewardship

Despite the fact that most of our assets are donations, we will remember the source and value of these and treat each as a gift.

#### Excellence in Service

We will do our best work in meeting the needs of one another, our donors, our partners, and the sick and dying around the world.

#### Attitude

We will respect and honor others in the way that we treat them. We will strive to remain pleasant, positive, and optimistic in all circumstances.

#### Information and Competence

We will become experts in our area of service. We will gain an increasing body of knowledge and expertise to be used, together with these other objectives, to see our vision become reality.





## THANK YOU

**FOR PRESS INQUIRIES:**

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