



projectc.u.r.e.
NASHVILLE

NASHVILLE FOUNDERS AWARD GALA

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October 20, 2022

Gala Information + Sponsorship Guide



COME HEAL THE WORLD WITH US



The events of the last two years, including most recently the devastating invasion of Ukraine has been a fresh reminder of the importance of healthcare in our communities, near and far. Nearly half of the world's population lives on less than \$5 a day and cannot afford healthcare in the best of times. During these challenging, extraordinary circumstances, their situation has gone from bad to desperate. As we all continue to address these crippling situations, we pause to celebrate the women and men who every day show up and do the hard work to make the world a better place, through hard work, innovation, grit, caring, concern, and action. And it is an opportunity to continue to provide health and hope to thousands of people around the world who are facing the trauma of Covid-19, as well as brutality of conflict and war.

Join us for an unforgettable evening of fantastic food and entertainment as we honor Nashville's healthcare heroes. Your support will make possible the delivery of critically needed medical supplies and equipment to people around the world.

NASHVILLE FOUNDERS AWARD GALA

presented by Project C.U.R.E.

1987.10.20.22

DATE

October 20, 2022

WHERE

Country Music Hall of Fame

5:30 PM

Sponsorship Reception

6:00 PM

Gala Event Begins

About the Event

The gala will kick off with an elegant dinner and a silent auction featuring one-of-a-kind items from iconic Nashville-based companies.

The highlight of the evening will be recognizing those individuals who have gone above and beyond to provide health and hope to others.

About Project C.U.R.E.

Since 1987, Project C.U.R.E. has saved lives in over 135 countries. Each year, Project C.U.R.E. delivers approximately 200 semi-truck loads of desperately needed medical supplies to under-resourced countries all over the globe. We are the single largest distributor of donated medical supplies and equipment in the world, and the Nashville chapter is notably one of the largest contributors.

Project C.U.R.E. played a significant role in the country's response to COVID-19, providing U.S. frontline workers with 15 semi-truck loads of PPE valued at over \$3.5 million. With over 800 deliveries that included more than 4.5 million pieces of PPE, we're recognized by Charity Navigator, as a leading U.S. nonprofit in the fight against COVID-19. Today we continue to deliver critical medical supplies to under-resourced countries around the world, including Ukraine and the countries currently serving the more than 1.5 million displaced Ukrainian refugees.



1987.10.20.22



Connect with People Who Care

Project C.U.R.E. Nashville's Founders Award Gala is your opportunity to connect with Nashville professionals who also are committed to providing life-saving health care and join with other leaders who put their convictions into action.

Join us as we celebrate Nashville's healthcare heroes, enjoy our city's finest country music and southern cuisine, and bring healing to the world. We can't wait to see you there!

10.20.22

About the Awards



FOUNDERS AWARD

2021 Recipients: Dr. Mark Denison • Dr. James E. Crowe, Jr.
Dr. Barney Graham

The Founders Award is given annually to exemplary individuals working hard to change the world. Named for Project C.U.R.E. founders Drs. AnnaMarie and James Jackson, it is the highest honor bestowed through the organization.



FRONTLINE AWARD

2021 Recipients: Metro Public Health Nurses

The Frontline Award is given to those who bravely serve on the frontlines of a health crisis. The coronavirus pandemic represented the greatest of these we have ever seen, and we are honored to present this award to the Metro Public Health Nurses, who served countless nights through their hard work and heroism.



HEALTHCARE HERO OF THE YEAR

2021 Recipients: Metro Public Health Nurses

The Healthcare Hero of the Year Award is given to those who all too often go unrecognized for their hard work. The health care industry has countless unsung heroes who go above and beyond behind the scenes, and this is our chance to honor them.



RAYMOND WHITE VOLUNTEER OF THE YEAR

2021 Recipients: Mary Betty Masters, Southern Joint Replacement Institute of HCA

The Raymond White Volunteer of the Year Award is given to the individual volunteer who has shown exceptional commitment and personal sacrifice in ensuring that others receive the medical care they deserve. The award is named for Raymond White, who, in his retirement, took 38 assessment trips to aid others. Raymond passed away in March of 2021 after a long fight with cancer, but not before we were able to tell him that this award would be forever named in his honor.

SPONSORSHIP LEVELS

for Nashville Founders Award Gala



Presenting Sponsor – \$50,000

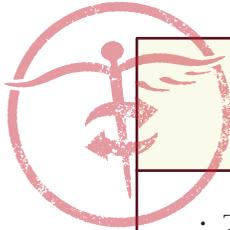


- Four exclusive tables (up to 10 people each)
- You've got the floor: A podium moment to speak to our audience of 500+ guests
- VIP Reception
- Recognition of your organization in the event program
- Your logo placed on all event print and digital collateral
- A banner with your logo hung in Project C.U.R.E. Nashville warehouse
- A post promoting your organization on all Project C.U.R.E. social channels (Combined social media reach of over 31,000 on Facebook, Instagram, Twitter, LinkedIn)
- A dedicated sponsorship web page, featuring your mission, products, messaging, and brand
- Your logo prominently displayed on the partner page of Project C.U.R.E.'s website
- Social Media Promotion Campaign: three posts on our channels with backlinks and creative (Combined social media reach of over 31,000 on Facebook, Instagram, Twitter, LinkedIn)
- An article featuring your organization in the quarterly C.U.R.E. Communiqué (50,000 distribution print and digital)
- Mention of sponsorship in our monthly C.U.R.E. Connection newsletter
- Partner Appreciation Experience: A team-building volunteer event in our warehouse (tour, sort supplies, and refreshments) for a life-saving container project

Platinum Sponsor – \$25,000

- Three exclusive tables (up to 10 people each)
- You've got the spotlight: Your brand highlighted from the podium to an audience of 500+ guests
- VIP Reception
- Recognition of your organization in the event program
- Your logo placed on all event print and digital collateral
- A banner with your logo hung in Project C.U.R.E. Nashville warehouse
- A highlight of your organization in our monthly C.U.R.E. Connection newsletter
- A post promoting your organization on all Project C.U.R.E. social channels (Combined social media reach of over 31,000 on Facebook, Instagram, Twitter, LinkedIn)
- Partner Appreciation Experience: An exclusive team-building volunteer event in our warehouse (tour, sort supplies, and refreshments) for a life-saving container project.

Gala sponsorship levels continued



Gold Sponsor – \$15,000

- Two exclusive tables (up to 10 people each)
- VIP Reception
- Recognition of your organization in the event program
- Your logo placed on all event print and digital collateral
- A highlight of your organization in our monthly C.U.R.E. Connection newsletter
- Partner Appreciation Experience: A team-building volunteer event in our warehouse (tour, sort supplies, and refreshments) for a life-saving container project

Silver Sponsor – \$5,000

- An exclusive table (up to 10 people)
- VIP Reception
- Recognition of your organization in the event program
- Your logo placed on all event print and digital collateral
- Partner Appreciation Experience: A team-building volunteer event in our warehouse (tour, sort supplies, and refreshments) for a life-saving container project

Table Sponsor/Host* – \$1,500

- An exclusive table (up to 10 people)
- Partner Appreciation Experience: A team-building volunteer event in our warehouse (tour, sort supplies, and refreshments) for a life-saving container project

**Commit to hosting a table by inviting ten of your colleagues and friends as guests to the event and together raise \$1,500*