



August 16, 2021 | Sedalia, CO

The 18th Annual Project C.U.R.E. and  
Newmont Golf Tournament at Sanctuary

# Sponsorship Opportunities



SPONSORED BY:

PRESENTED BY:



Join us on Colorado's exclusive, privately-owned Sanctuary Golf Course in Sedalia. Featuring panoramic Rocky Mountain views stretching from Pikes Peak to Longs Peak, it's no wonder that Golf Digest called Sanctuary "the most scenic inland golf course in America," with its first hole ranked among "America's 99 Greatest Holes."

Carefully placed into a fragile and beautiful ecosystem, the course has been guided by a commitment to stewardship that focuses not just on the protection of wildlife, flora, and fauna, but on good citizenship as well. By hosting tournaments and other events to support charitable organizations devoted to the arts, children, and healthcare, Sanctuary has succeeded in nurturing some of our community's most valued nonprofits.

An aerial photograph of the Sanctuary Golf Course in Sedalia, Colorado. The image shows a lush green golf course with winding paths and a small pond, set against a backdrop of dense evergreen forests and distant mountain ranges under a clear sky.

"Simply the most spectacular golf course I have ever seen."

– Gary McCord, CBS Golf Analyst,  
Senior PGA Tour Professional



## EXCLUSIVE INVITE

Did we mention exclusive? Try as you might, there are only two ways to get on this remarkable course: a personal invitation from its owners, RE/MAX founders Dave and Gail Liniger, or participation in Project C.U.R.E.'s (or that of another supported nonprofit) charity tournament.



## STUNNING ECOSYSTEM

Surrounded by a stunning 13,000-acre ecosystem instead of mansions or condos, Sanctuary is guided by a commitment to stewarding not only wildlife, flora, and fauna, but global citizenship as well. By hosting tournaments and other events to support charitable organizations devoted to the arts, children, and healthcare, Sanctuary has helped raise more than \$51 million dollars to support some of our country's most valued nonprofits.



## BUCKET-LIST EXPERIENCE

In short: the Project C.U.R.E. & Newmont Golf Tournament at Sanctuary is an exceptional opportunity to savor a bucket-list golf experience and support the mission of an organization providing lifesaving medical supplies and equipment to more than 130 countries globally!

Join us and executives from the U.S.'s most prestigious corporations on Colorado's exclusive, privately-owned Sanctuary Golf Course. With panoramic Rocky Mountain vistas stretching from Pikes Peak to Longs Peak, fairways that twist and tumble down narrow valleys and over chasms, and a first hole (featuring a 200-foot drop right in front of the tee box) ranked among the country's 99 Greatest Holes, it's no wonder that Golf Digest called Sanctuary "the most scenic inland golf course in America."

## Project C.U.R.E., the largest provider of donated medical supplies and equipment to developing nations around the world, invites you to partner with us for the 18th annual Project C.U.R.E. & Newmont Golf Tournament at Sanctuary, presented by RE/MAX.

From acquiring new customers to strengthening current customer relationships and promoting your products and services, the 18th Annual Project C.U.R.E. & Newmont Golf Tournament at Sanctuary, is an ideal social investment and marketing platform. **Here's how...**



### ► COVID Response

Since March of 2020, Project C.U.R.E. has been supporting the tremendous need domestically for PPE and equipment to fight COVID-19 and has provided over \$3.5 Million in aid to date. That is over 4.5 million pieces of PPE that have been distributed to healthcare and frontline workers.

- Delivered **528** COVID relief shipments since March 2020
- Delivered **850,000** masks to frontline workers across the country
- Delivered **13,732** boxes of PPE supplies to over **345** facilities
- **34,865** volunteers worked **146,500+** hours in 2020
- Delivered over **4.5 Million** pieces of PPE to healthcare workers across the world

### ► Bottom-Line Impact

The 18th Annual Project C.U.R.E. Golf Tournament sponsorship is an opportunity to promote your brand to broad and diverse B2B, B2C and beneficiary communities. What do consumers think about companies that support causes related to health & disease? Consumers strongly agree to the following:

- 89% of global consumers are willing to pay extra for products and service from companies committed to a positive social and environmental impact
- 91% of global consumers expect companies to do more than make a profit, but also operate responsibly to address social and environmental issues
- 88% of global consumers want to know what a company is doing to operate responsibly and support important issues
- 92% of global citizens will have a more positive image and be more loyal to the company

(i.e., continue buying the company's products/services)

## ► Title Sponsor

**Rights Fee:** \$50,000

**Impact:** Equivalent to delivering two 40-foot containers of medical supplies to a country in urgent need, valued at nearly \$1 million

### Rights & Benefits:

- Five (5) foursomes for 18 holes
- Event title: “The Project C.U.R.E. & (your company name) Golf Tournament at Sanctuary, presented by RE/MAX”
- Premium brunch, dinner, snacks, and beverage service
- Logo recognition on webpage, hole signage, and applicable event signage
- Extended recognition in the Fall 2021 Project C.U.R.E. Communiqué and e-newsletter, with distribution to 100,000+ recipients
- Extended recognition through Project C.U.R.E. social media
- Exclusive opportunity to provide promotional item in golfer goodie bag
- 12 tickets to exclusive Project C.U.R.E. Dinner in the Vineyard on Sunday, August 15\*
- Lead Welcome Toast at tournament dinner on Monday, August 16
- Full promotional rights of your sponsorship

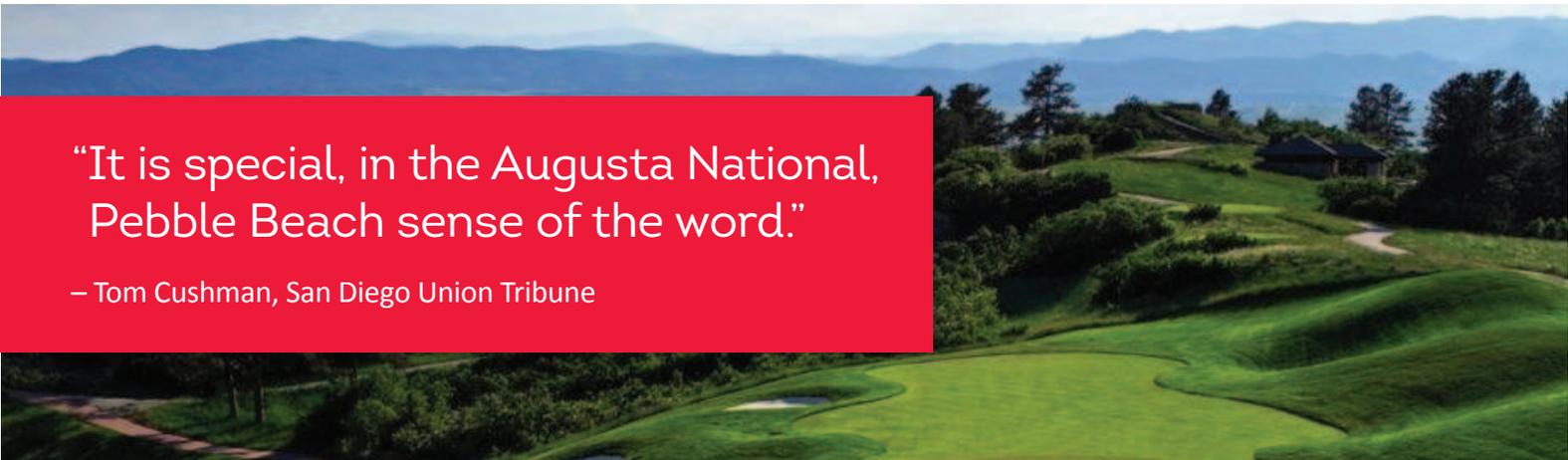
## ► Presidential Sponsor

**Rights Fee:** \$25,000

**Impact:** Equivalent to delivering one 40-foot C.U.R.E Cargo container of medical supplies to a country in urgent need, valued at approximately \$400,000

### Rights & Benefits:

- Two (2) foursomes for 18 holes
- Premium brunch, dinner, snacks, and beverage service
- Logo recognition on webpage, hole signage, and applicable event signage
- Extended recognition through Project C.U.R.E. social media
- Extended recognition in Project C.U.R.E. e-newsletter, with distribution to 100,000+ recipients
- 8 tickets to exclusive Project C.U.R.E. Dinner in the Vineyard on Sunday, August 15\*
- Full promotional rights of your sponsorship



“It is special, in the Augusta National, Pebble Beach sense of the word.”

– Tom Cushman, San Diego Union Tribune

## ► Ambassador Sponsor

**Rights Fee:** \$10,000

**Impact:** Equivalent to delivering 50 emergency relief beds to a country in urgent need, valued at \$175,000

### **Rights & Benefits:**

- One (1) foursome for 18 holes
- Premium brunch, dinner, snacks, and beverage service
- Logo recognition on webpage, one hole sponsor sign, and social media
- 6 tickets to exclusive Project C.U.R.E. Dinner in the Vineyard on Sunday, August 15\*
- Recognition in Project C.U.R.E. e-newsletter, with distribution to 100,000+ recipients
- Full promotional rights of your sponsorship

## ► Consulate Sponsor

**Rights Fee:** \$7,000

**Impact:** Equivalent to providing 35 C.U.R.E. Kits of medical supplies and equipment to a clinic, valued at \$70,000

### **Rights & Benefits:**

- One (1) foursome for 18 holes
- Premium brunch, dinner, snacks, and beverage service
- Recognition on webpage, one hole sponsor sign, and social media
- 4 tickets to exclusive Project C.U.R.E. Dinner in the Vineyard on Sunday, August 15\*
- Full promotional rights of your sponsorship

## ► Hole Sponsor

**Rights Fee:** \$1,000

**Impact:** Equivalent to delivering two pallets of medical supplies to a country in urgent need, valued at \$20,000

### **Rights & Benefits:**

- Corporate ID on one hole sponsor sign
- 2 tickets to Sanctuary Golf Tournament dinner on Monday, August 16th\*
- Full promotional rights of your sponsorship

## ► Additional Ways to Participate

**Twosome:** \$3,500

**Individual:** \$1,800

## Sponsorship & Registration

To reserve your sponsorship, please click [HERE](#)

**Link:** <https://events.handbid.com/auctions/2021-project-cure-benefit-dinner>

\* Tickets to Project C.U.R.E.'s Dinner in the Vineyard are available to golfers and significant others only. They are not transferable. Please confirm attendance by emailing Jeffri S. Mulder, Director of Special Events, at [jeffrimulder@projectcure.org](mailto:jeffrimulder@projectcure.org).

\* Sponsor recognition must be confirmed by July 26, 2021 to meet signage printing deadline.

**Thank you for your participation and for being our partner in Delivering Health and Hope to the World!**