



# communiqué

delivering health & hope to the world

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## CRITICAL PARTNERSHIPS for Medical Relief in Ethiopia

**BUILDING ON A LEGACY OF DELIVERING 136 CONTAINERS OF MEDICAL RELIEF TO ETHIOPIA WORTH MORE THAN \$42 MILLION, PROJECT C.U.R.E. HAS LAUNCHED A NEW INITIATIVE IN 2024 SPECIFICALLY TARGETING THE OROMIA REGION. AS ONE OF ETHIOPIA'S MOST UNDERSERVED AREAS, OROMIA IS HOME TO OVER 35 MILLION PEOPLE AND SUFFERS FROM A DIRE LACK OF HEALTHCARE INFRASTRUCTURE, MEDICAL SUPPLIES, AND TRAINED PERSONNEL.**

According to the Ethiopian Public Health Institute (EPHI), Oromia has one of the lowest densities of healthcare facilities in the country, leaving many residents without access to basic medical care.

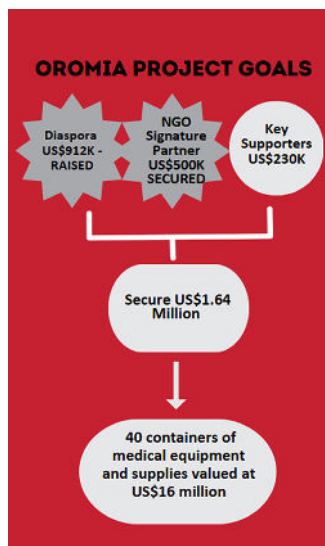
Project C.U.R.E.'s 2024-25 Oromia initiative will address these challenges head-on by delivering 40 semi-truck sized containers of donated medical equipment and supplies, valued at approximately \$16 million, to healthcare facilities across the region. This ambitious project will improve healthcare access and outcomes for millions of people in Oromia by ensuring that clinics and hospitals have the resources they need to serve their communities.

The project is a testament to the power of collective action, bringing together the worldwide Oromia diaspora community. The **Jara & Jiru Foundation**, **Lammiif Relief and Development**, and **Mako Foundation** have played a key role, raising over \$900,000 to support this initiative. Additional key supporters have contributed toward the delivery costs

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of the containers. Recently, Islamic Relief Canada, a signature NGO partner secured another \$500,000 in matching funds, bringing the total amount raised to over \$1.64 million. Some organizations are helping with logistics and training. Haramaya University, located in Haramaya, Ethiopia, is a pivotal partner on the ground, ensuring the success of the project by helping to coordinate logistics and local healthcare needs. The university has coordinated with facilities receiving a container and have donated their time and human resources to assist in customs clearance and logistics for all 40 containers that will serve up to 50 facilities in the region. Islamic Relief Ethiopia has committed to assist all facilities receiving a container with biomedical support, training, and ongoing education opportunities.



Project C.U.R.E. also has the honor of working with diaspora members from Australia, Europe, Canada and the United States, demonstrating the global reach and unity of this collective. The combined efforts of these diaspora organizations and partners highlight the importance of partnerships in driving sustainable change in global healthcare. Diaspora members from all nations and regions should recognize their power and potential impact in changing healthcare outcomes. Collective efforts can lead to meaningful change, and the worldwide diaspora has an incredible opportunity to make a difference in the healthcare landscape of Ethiopia.

By the expected completion date of December 2025, fifty healthcare facilities across Oromia will receive donated medical equipment and

supplies worth over \$16 million. The result will be a significant improvement to healthcare access and outcomes across the region, providing health systems strengthening to some of the most underserved communities.

## BUILDING ON THE DELIVERY OF MEDICAL EQUIPMENT AND SUPPLIES WITH EDUCATION AND TRAINING

By targeting healthcare facilities at every level—from small health posts to major hospitals—the Oromia initiative is not only addressing immediate equipment and supply shortages, but also building the foundation for long-term improvements in Ethiopia's broader healthcare system. However, the program's approach goes beyond simply delivering medical relief. Following the delivery of medical supplies and equipment, the C.U.R.E. Clinics program will provide comprehensive medical support, training, and education in the health of women and children, ensuring that Oromia healthcare workers have the skills and knowledge to effectively treat their patients. Through the C.U.R.E. Clinics program, volunteer medical providers will travel to recipient hospitals and clinics to work together with local doctors and nurses. This focus on capacity-building is essential to creating sustainable healthcare solutions that will benefit the communities for years to come.

## A HEALTHY LIFELINE FOR ETHIOPIA'S FUTURE

While Project C.U.R.E. has already made a significant impact in Ethiopia, there is still much work to be done. The Oromia project represents an opportunity to transform healthcare in one of Ethiopia's most vulnerable regions. However, to fully realize this vision, additional funding and support are needed.

The Ethiopian diaspora continues to raise money for additional shipments of medical supplies and equipment. Other members of the Ethiopian community gather at Project C.U.R.E. warehouses to help sort, pack and ship the forty-foot ocean freight containers. To join with this ambitious initiative by donating or volunteering with Project C.U.R.E., contact Project C.U.R.E. Houston, 832.251.2489.

**DONATE NOW to Close the Funding Gap**  
[give.projectcure.org/campaign/oromia-ethiopia/c532344](https://give.projectcure.org/campaign/oromia-ethiopia/c532344)



DONATE

# UKRAINE'S WORSENING MEDICAL CRISIS

## MEDICAL EQUIPMENT & SUPPLIES DWINDLE EACH WEEK OF THE CONTINUED CONFLICT!

AS UKRAINE CONTINUES TO FACE DEVASTATION FROM THE ONGOING WAR, PROJECT C.U.R.E.'S MISSION TO DELIVER CRITICAL MEDICAL SUPPLIES TO THE COUNTRY REMAINS CRITICAL. WHILE TREMENDOUS PROGRESS HAS BEEN MADE THE NEED IS FAR FROM OVER. HOSPITALS ARE STRUGGLING TO KEEP UP WITH THE DEMAND, AS SUPPLIES THAT ONCE LASTED WEEKS OR MONTHS ARE NOW DEPLETED IN MERE DAYS DUE TO THE INCREASED VIOLENCE.

Since the start of the Russian invasion on Feb. 24, 2022, Project C.U.R.E. has sent 160 shipments of medical supplies to the region, including 30 already funded through John Evans' \$2 million donation and matching campaign. However, the pressing need for further funding is still evident. *"We have nearly \$1 million left to match, and our foot is on the throttle to get that done as quickly as possible,"* said Dianna Fetter, Executive Director of Project C.U.R.E. in Denver. *"Containers are going out almost every week now, especially with more areas being bombed. Our footprint for distribution is expanding."*

Amid stalled Western aid to Ukraine, Russia has regained some momentum. The growing demand for medical supplies is overwhelming, and staff at many hospitals have experienced supply shortages due to the growing need. Basics like IV sets and bags, syringe kits, and medication aren't the only supplies needed. Triage for those who've experienced trauma is critical, and facilities are also facing a scarcity of equipment and long-term care devices because of the devastation

Despite these challenges, Project C.U.R.E. continues to provide critical support to Ukraine. Laura Conti, Director of Client Relations at Project C.U.R.E., emphasized that the medical supplies sent over aren't just providing much-needed healthcare they're sending a powerful message to the Ukrainian people. *"I do think our containers bring hope. It's not just the healthcare; it's the message that the world is listening and on your side. To Ukrainians, that is almost as helpful as the supplies themselves,"* Conti said.



*A priest blesses a truck full of donated medical beds before delivery to Support Hospitals in Ukraine.*

Laura's sense of hope is not misguided. The nearly \$45 million (gift-in-kind value) of medical supplies that Project C.U.R.E. has sent to Ukraine has been a lifeline for the locals. Vitaliy Dubil, a Ukrainian local and founder of Support Hospitals in Ukraine (SHU), has seen firsthand how important Project C.U.R.E. has been regarding delivered medical equipment and supplies. He said, *"I have been working with Project C.U.R.E. since 2014. I can see, perhaps better than many other stakeholders of Project C.U.R.E., that this team's primary motivation is to help those in need around the world, including Ukraine."*

Through partnerships with organizations like SHU, Aid Pioneers and United Help Ukraine, Project C.U.R.E. has developed a well-coordinated network to distribute aid efficiently. Those connections have been key for setting up shipping networks, communication and distribution networks. Project C.U.R.E. has developed a real expertise in supporting Ukraine.

## DOUBLING DONOR IMPACT

John Evans has agreed to match financial contributions to the Ukraine campaign dollar-for-dollar with around \$1 million in matching funds remaining. With supplies dwindling daily due to the ongoing conflict, Every contribution is critical.

**Collaboration and developing country partnerships are the key to having the highest impact.** The organization's volunteer-driven model ensures \$0.96 of every dollar donated goes directly to the cause.

## HOW YOU CAN HELP SUPPORT UKRAINE

There are several ways you can make a difference today, but the biggest and best support is to donate. Donations are vital to ensure the logistic and shipping costs are covered so that Project C.U.R.E. can continue delivering medical supplies to Ukraine's hospitals. A donation through Project C.U.R.E.'s Ukraine campaign directly supports these efforts and will receive the 100% match.

## DONATE TO UKRAINE TODAY

[give.projectcure.org/give/447477#!/donation/checkout](https://give.projectcure.org/give/447477#!/donation/checkout)





## LORI POWELL

Ambassador Board Chair,  
Long-time Volunteer &  
C.U.R.E. Club Member

AS A MEMBER OF COORS AFRICAN AMERICAN EMPLOYEE RESOURCE GROUP IN 2006, LORI POWELL COULD NOT HAVE IMAGINED WHERE HER FIRST PROJECT C.U.R.E. VOLUNTEER DAY WOULD LEAD HER.

*"Our first volunteer day focused on Sudan, and the response was so overwhelming that we had to close sign-ups because we had too many volunteers! When the big day arrived, the Denver media covered our efforts, and from there, the momentum grew. We continued volunteering ... each quarter, and in 2008 I was honored to be named the first Corporate Volunteer of the Year,"* said Powell. The journey did not end there.

Lori has participated in the First Lady luncheons, accompanied Project C.U.R.E. on international trips, joined the Ambassador Board where she now serves as the Denver Ambassador Board President, and financially supported Project C.U.R.E. each month as member of the C.U.R.E. Club.

"It's simply the right thing to do," Powell said about her decision to donate both her time and money.



*Lori Powell and John Muoria volunteering in the Project C.U.R.E. Denver Warehouse.*

The C.U.R.E. Club is a monthly giving club that provides a steady, reliable source of funding to help Project C.U.R.E. ensure that lifesaving medical supplies will reach communities in need and to respond quickly to any crisis. Lori also encourages the professionals and retirees who travel with her to become C.U.R.E. Club members as well. She continued, *"I feel that I am not just giving once— I am building a legacy of health and hope."*

### YOU TOO CAN BUILD A LEGACY OF HEALTH AND HOPE.

A monthly donation to the C.U.R.E. Club of at least \$25 will underwrite the delivery of \$500 of medical supplies and equipment to the people around the world who need it most. Will you join Lori by becoming a C.U.R.E. Club member today?

**JOIN TODAY at:** [give.projectcure.org/give/447247](https://give.projectcure.org/give/447247)



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