



2018 Sponsorship Opportunities

Project C.U.R.E. and Newmont Mining Golf Tournament at Sanctuary

Monday, July 30, 2018
Sedalia, Colorado

Sponsored by


NEWMONT

Presented by

RE/MAX

SANCTUARY

Project C.U.R.E.

Project C.U.R.E., the largest provider of donated medical supplies and equipment to developing nations around the world, would like to invite you to partner with us for the 15th Annual Project C.U.R.E. & Newmont Mining Golf Tournament at Sanctuary, presented by Re/Max.

From acquiring new customers to strengthening current customer relationships and promoting your products and services, the 15th Annual Project C.U.R.E. & Newmont Mining Golf Tournament at Sanctuary, is an ideal social investment and marketing platform. Here's how...

Heightened Communication

Through a partnership with the 15th Annual Project C.U.R.E. & Newmont Mining Golf Tournament at Sanctuary, your message will be woven right into the action of the event, reaching consumers while they are engaged. Your corporate ID and event partnership will be further extended on projectcure.org, through Project C.U.R.E. social and conventional media channels and in print collateral and e-marketing media.

Global Reach in 2017

Project C.U.R.E has more than **20,000 volunteers** who donate more than **160,000 hours** of service across the country and around the globe. In 2017, we delivered **180 C.U.R.E. Cargo Containers** carrying **\$65,730,000** in medical supplies and equipment to **45 countries**, redirected an estimated **3.2 million pounds** of usable medical surplus from U.S. hospitals and health providers, conducted **336 needs assessments** in **40** countries, sent an average of **\$380,000** in donated goods per customized cargo container*, traveled with **145 volunteer medical and non-medical** professionals to provide free care to more than **7,000 patients** in **12** countries, and trained **308** local nurses, midwives, and traditional birth attendants in nine developing countries in the Helping Babies Breathe curriculum.

Bottom-Line Impact

The 15th Annual Project C.U.R.E. Golf Tournament sponsorship is an opportunity to promote your brand to broad and diverse B2B, B2C and beneficiary communities. What do consumers think about companies that support causes related to health & disease? Consumers strongly agree to the following:

- 66% of global consumers are willing to pay extra for products and service from companies committed to a positive social and environmental impact
- 91% of global consumers expect companies to do more than make a profit, but also operate responsibly to address social and environmental issues
- 88% of global consumers want to know what a company is doing to operate responsibly and support important issues
- 93% of global citizens will have a more positive image and be more loyal to the company (i.e., continue buying the company's products/services)



Title Sponsor

Rights Fee: \$50,000

Rights & Benefits:

- Five foursomes for 18 holes of golf at Sanctuary with lunch and dinner
- Delivery of two 40-foot containers of medical supplies to a country in urgent need, valued at more than \$800,000
- Event title: "The Project C.U.R.E. & (your company name) Golf Tournament at Sanctuary, presented by RE/MAX"
- Sixteen guests for Pre-Tournament dinner
- Corporate ID on promotional and event signage
- Corporate ID on one hole sponsor sign
- Extended recognition in the Fall 2017 Project C.U.R.E. Communiqué
- Extended recognition through corporate ID and link to your website for six months on projectcure.org
- Extended recognition in a projectcure.org e-newsletter, with **distribution to 50,000+ recipients**
- Extended recognition through Project C.U.R.E. social media
- Lead Welcome Toast at tournament dinner
- *Full promotional rights of your sponsorship



Cargo Sponsor

Rights Fee: \$25,000

Rights & Benefits:

- Two foursomes for 18 holes of golf at Sanctuary with lunch and dinner
- Delivery of one 40-foot C.U.R.E. Cargo container of medical supplies to a country in urgent need, valued at \$400,000
- Eight guests for Pre-Tournament dinner
- Corporate ID on promotional and event signage
- Corporate ID on one hole sponsor sign
- Extended recognition through corporate ID and link to your website for three months on projectcure.org
- Extended recognition through Project C.U.R.E. social media
- Extended recognition in a projectcure.org e-newsletter, with **distribution to 50,000+ recipients**
- *Full promotional rights of your sponsorship



Assessment Sponsor

Rights Fee: \$10,000

Rights & Benefits:

- One foursome for 18 holes of golf at Sanctuary with lunch and dinner
- Send one Project C.U.R.E. Assessor to a country urgently awaiting assessment to qualify for a C.U.R.E. Cargo container
- Six guests for Pre-Tournament dinner
- Extended recognition through corporate ID and link to your website for one month on projectcure.org and social media posts
- Corporate ID on one hole sponsor sign
- *Full promotional rights of your sponsorship



Kit Sponsor

Rights Fee: \$7,000

Rights & Benefits:

- One foursome for 18 holes of golf at Sanctuary with lunch and dinner
- Send one C.U.R.E. Kit of medical supplies and equipment to a clinic valued at more than \$2,000
- Four guests for Pre-Tournament dinner
- Recognition on projectcure.org and social media posts
- Corporate ID on one hole sponsor sign
- *Full promotional rights of your sponsorship



Beverage Sponsor

Rights Fee: \$1,500

Rights & Benefits:

- Exclusive signage at the beverage coolers located at three different locations on the course
- Two tickets to the Tournament dinner at the Sanctuary on July 30
- Delivery of two pallets of medical supplies to a country in urgent need valued at \$15,000



Hole Sponsor

Rights Fee: \$1,000

Rights & Benefits:

- Corporate ID on one hole sponsor sign
- Two tickets to Tournament dinner at Sanctuary on July 30
- Delivery of one pallet of medical supplies to a country in urgent need valued at \$10,000



Entertainment Sponsor

Rights Fee: \$500

Rights & Benefits:

- Signage at the entertainment/live remote during registration and pre-tournament activities or at the entertainment performing as golfers come off of the course and during the silent auction
- Two tickets to Tournament dinner at Sanctuary on July 30
- Delivery of 10 boxes of medical supplies to a country in urgent need valued at \$5,000



Additional Ways to Participate

- Twosome: \$3,500
- Individual: \$1,800



Pre-Tournament Dinner Sponsor

The Pre-Tournament Dinner is an elegant, gourmet, all-inclusive dinner for our sponsors and their guests. This is an opportunity for sponsors to include spouses and other business contacts that may not be golfers, but are still interested in supporting Project C.U.R.E.

Rights Fee: \$20,000

Rights & Benefits:

- Event title “The Project C.U.R.E. & (your company name) Pre-Tournament Dinner
- Opportunity to speak at the dinner—provide opening remarks
- Twelve guests for Pre-Tournament dinner
- Four tickets to the Tournament Dinner at the Sanctuary on July 30
- Recognition in the event program
- Opportunity to provide promotional item at the Pre-Tournament Dinner or in the golfer goodie bag
- Banner to be displayed at Pre-Tournament Dinner
- Opportunity for co-sponsorship if all parties are in agreement
- Full promotional rights of your sponsorship
- **Can add a foursome of golf for \$3,000

Sponsorship & Registration

To reserve your sponsorship or to register, please contact Karen Rosen, Project C.U.R.E. Director of Events at 720.490.4022 or at karenrosen@projectcure.org. This helps us gather important details including your shirt size and handicap. Thank you for your participation and for being our partner in ***Delivering Health and Hope to the World!***